

**Fill Us In...** and we may fill your mailbox with great cigarette savings.

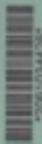
For smokers, age 21 and over.

By responding to this survey and returning it to me, I certify that I am a member of 21 years of age or older; I am also willing to receive mail correspondence from established insurance agents for the most reasonable compensation possible and I understand that I will be given the opportunity to receive a copy of the insurance policy.

Supplementary

Bartol, Davis / 2000

3. Is your regular brand...? (Check one.)  
 Regular King Size    100's    12/20's  
  
3. Is your regular brand...? (Check one.)  
 Menthol    Non-Menthol  
  
4. Is your regular brand...? (Check one.)  
 Filter    Non-Filter  
  
5. Is your regular brand...? (Check one.)  
 Low/Med/Trip Tar    Ultra/Extra Low Tar  
 Light/Mild    Medium    Full Flavor  
  
6. Do you usually buy it by the...? (Check one.)  
 Pack    Carton    Both Ways  
  
7. How long have you smoked this brand?  
 Less than 1 year    1 to 2 years    2 to 3 years  
 3 to 5 years    Over 5 years  
  
8. What, if any, was your previous brand?  
(brand) \_\_\_\_\_  
  
9. The next time you go to the store, if your regular brand were not available, what would you do? (Check one.)  
 Go to another store to buy my regular brand.  
 Buy another type or length of my regular brand.  
 Wait until this store has my regular brand.  
 Buy a different brand entirely.  
  
10. Which of the following statements best describes the way you use cigarette coupons? (Check one.)  
 Use almost any cigarette coupon I get.  
 I occasionally use coupons for cigarettes, even if they are not my regular brand.  
 I only use coupons if they are for my regular brand.  
 I never use coupons to buy cigarettes.



11. If your regular brand were not available, which of the following brands would you consider buying? (Check all that apply.)

■ Alpine	■ Capri	■ Merrill	■ Raleigh Extra
■ Basic	■ Carlton	■ Mostry	■ Sterling
■ Benson & Hedges	■ Doral	■ Monarch	■ Store Brand/Genetic
■ Best Buy	■ None	■ Montclair	■ Superstems
■ Best Value	■ GPC	■ More	■ True
■ Brasik	■ Kent	■ Newport	■ TrueSmoke
■ Cane	■ Kool	■ Pall Mall	■ Viceroy
■ Cambridge	■ Kool-Aid	■ Parliament	■ Vicous
■ Camel	■ Magna	■ Polarized	■ Vicks
	■ Marlboro		■ Vicks Slims

12. Please list all the brands of cigarettes you smoked at least one pack of in the past two weeks. How many packs did you smoke of each brand? (Use as many lines as you need. Write in exact number of packs for each brand below.)  
1 cigarette = 10 packs.)

Brand Name # of Packs

13. Where do you usually buy your cigarettes? (Check one.)

Supermarket Chain    Neighbourhood Grocery  
 Convenience/Gas    Drug Store/Pharmacy    Discount Store

14. How often do you use special in-store cigarette offers, such as a free gift with purchase, 2-for-1, or special prices?  Frequently  Occasionally  Rarely

I look for special offers for my regular brand.     
I take advantage of special offers  
for brands other than my regular brand.

15. Which of the following best describes you? (Check one.)

White  African American  Hispanic  Asian  
 American Indian  Other

16. Are there other smokers in your household 21 years of age or older? Please print full names, birth dates and regular brands.

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_

Blown Glass Penguin Brand

First Name: Bill Last Name: Smith

**Birth Date** **Regular Brand**

17. Do you have a friend, 21 years of age or older, who smoked and would like to receive free cigarettes and incentive items in the mail?

Name \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

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Source: <https://www.industrydocuments.ucsf.edu/docs/fxpp0003>

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